



Huygens ING researches texts and sources from the past with the aid of new methods and techniques. The Institute champions innovation in research methodology, as well as a better comprehension of Dutch culture and history among a broad public.

The Huygens Institute for the History of the Netherlands has a vacancy for a

Research Fellow (Early Stage Researcher) Long-term business models in dissemination and publishing

38 hours a week (1.0 fte)

The fellow will work within the EU-supported Marie Curie Initial Training Network DiXiT (<http://dixit.uni-koeln.de/>) involved in the creation and publication of digital scholarly editions. The appointment is for 26 months and the position is to be filled as soon as possible. The researcher will be based at the Hague (the Netherlands). EU regulations to promote international mobility require eligible candidates not to have worked or lived in the Netherlands for more than 12 months over the last three years. See details below.

The researcher will investigate the competing demands faced by digital scholarly editions: on the one hand the need for financial sustainability w.r.t. exploitation and maintenance, and on the other hand the general interest of the scholarly community in open access. Digital editions are usually created based on project funding, limited in time. After funding runs out, they need to be hosted, administered and maintained into an indefinite future. Is there a conceivable business model for the digital scholarly edition that will help the edition pay for its own maintenance while maintaining open access?

Aspects to be explored: viable policies for longer term valorisation and revenue; open access, exploitation and maintenance costs of digital editions; paper derivatives, event association, apps, 'gamification', e-learning, augmented reality knowledge aids, lite vs. full licensing, 'freemium' business models, subscription etc. The researcher will collaborate with publishers Amsterdam University Press, Open Book Publishers and Liguori.

Methods to be applied: literature research, case studies, surveys, user studies. One or more experiments with revenue-raising strategies in existing or future digital editions would be desirable.

The research project includes secondments in Italy and the UK:

- Naples: Study the experiences of business models for digital resources developed
- London: Revenues and costing and sustainability of digital endeavors

Position requirements

- Master in a humanities field (e.g. Literary Studies, History) and a proven interest in business administration, or a master in business administration and a proven interest in the humanities
- Active interest in digital publication
- Affinity with information technology
- Fluent in English
- Some knowledge of Dutch is an advantage but not a requirement; learning Dutch is encouraged





- Willing to reach out to and collaborate with national and international colleagues in related research disciplines
- See also the eligibility requirements at <http://dixit.uni-koeln.de/fellows.html>, the vacancy for Early Stage Researcher 10.

Appointment and Salary

The full-time appointment is for 26 months. The gross salary is based on EU guidelines for Marie Curie Initial Training Networks and will be € 29.712 per year, based on a full-time appointment, excluding 8% holiday pay and a 8,3% year-end bonus. The salary includes a mobility allowance based on EU guidelines Marie Curie Initial Training Networks.

Applicants should have the right to work in the Netherlands for the duration of the contract.

As part of an equal opportunity scheme, women are encouraged to apply.

Before applying please read the criteria below

The Marie Curie program funding is available for researchers that move towards a different country, both within Europe and internationally.

Applicants must be, at the time of recruitment by the host organization, in the first four years (full-time equivalent) of their research careers and have not yet been awarded a doctoral degree.

At the time of appointment, the applicant may not have resided or carried out her/his main activity in the country of the hosting partner (The Netherlands) for more than 12 months in the 3 years immediately prior to her/his appointment.

Applications

Please send a letter of application including

1. a curriculum vitae and a publication list;
2. a copy of the MA diploma (please provide translations of these documents in English or Dutch where appropriate);
3. a copy of the MA thesis or a writing sample of it;
4. an extended letter of motivation explaining the applicant's qualifications for this position (max. 1,000 words).

before February 20, 2015 to Bedrijfsbureau Huygens ING, c.o. Hetty Labots, Personnel Department, P.O. Box 95366, 2509 CJ The Hague, The Netherlands or by e-mail to sollicitaties@huygens.knaw.nl

Applications will be reviewed as they come in.

Please also follow the instructions on <http://dixit.uni-koeln.de/>. In particular, candidates are required to send a DIXiT application form, downloadable from the project website

<http://dixit.uni-koeln.de/fellows.html>, to the DIXiT project coordinator in Cologne (dixit-info@uni-koeln.de).

Acquisitie naar aanleiding van deze advertentie wordt niet op prijs gesteld.

Any acquisition further to this advertisement will not be appreciated.

